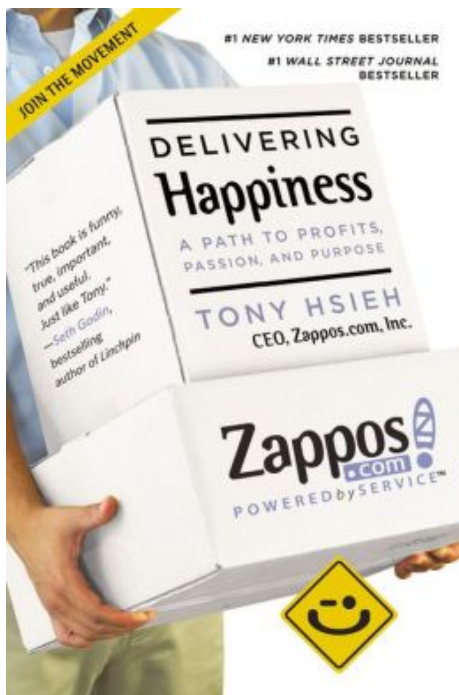




First and foremost - the Real Thing!

The Happiness Machine itself!
<https://www.youtube.com/watch?v=MOD3jKLz6sA>

The happy family and their Bisto dinner



Wall Street delivers Happiness, and so do the supermarkets

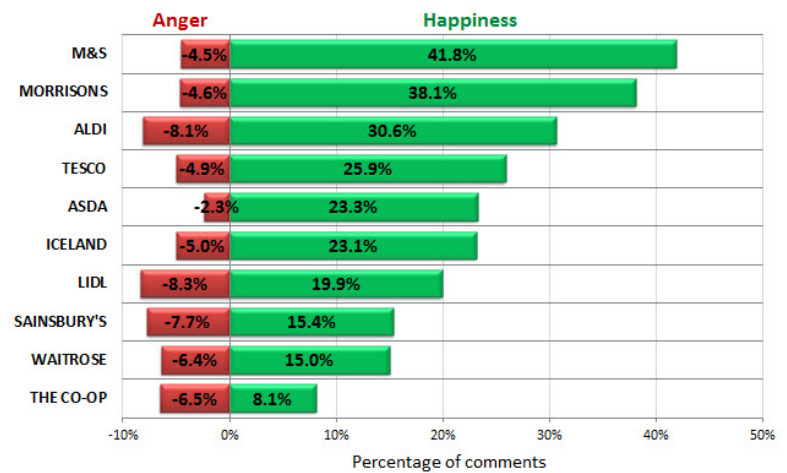


Fig 1. Happiness and anger generated by Christmas TV ads 2013

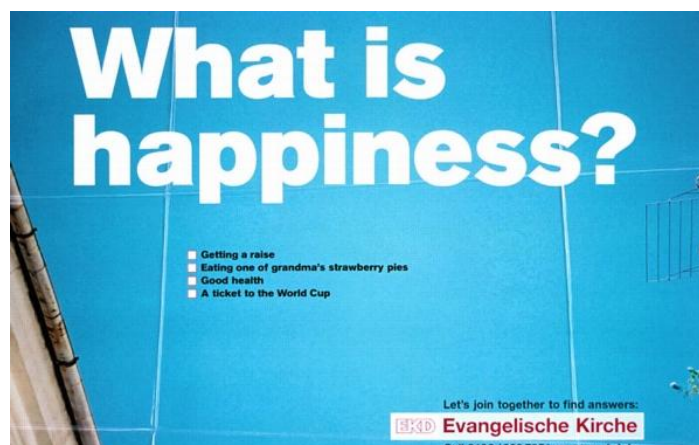


Why Do Younger Evangelicals Put Happiness and Popularity Over Morality and Truth?

Christianity is not just about being happy and feeling good and being liked by others

*Written by Wintery Knight /
Thursday, August 1, 2013
<http://theaquilareport.com/why-do-younger-evangelicals-put-happiness-and-popularity-over-morality-and-truth-2/>*

The evangelical church.....



*“On a team or organisational level, I feed positive psychology into **practical solutions** to drive for happier, more engaged employees which will lead to a loyal, motivated workforce delivering successful business results. I also love to inspire others by sharing my experiences, stories and learnings through **public speaking**. My speaking topics can be customised though my strengths include finding the drive, challenging yourself, following your passion and aiming high with your dreams.”*

Susanna Halonen, Happyologist - <http://www.happyologist.co.uk>

And finally, Happiness sells itself - as “Happyology”